

## **UN-GGIM Private Sector Network**

### Peter ter Haar

UN-GGIM Private Sector Network Ter Haar Geoinnovation Limited, UK

### **UN-GGIM Europe 10th Plenary Meeting**

Brussels, 23 November 2023



## Peter ter Haar

- "a Dutchie in the UK"
- Independent (geospatial) management consultant and interim manager
- Board member (elect) the Association for Geographic Information, UK
- Board Secretary UN-GGIM Private Sector Network
- Founding member of UN-GGIM
- Founding member of UN-GGIM: Europe
- Contributing author (2017-18) of the UN-GGIM Integrated Geospatial Information Framework



## Purpose

- The UN-GGIM Private Sector Network (PSN) is intended to facilitate direct connections and communication between the private sector and Member States and to collaborate with the Member States on global geospatial initiatives.
- The PSN shall facilitate ongoing collaboration between and among UN-GGIM members and PSN participants to develop, build, and extend the world's capacity to benefit from geospatial information, thereby enabling countries to develop capacity in geospatial information, technologies, and services.
- Recognising the private sector's expertise, the PSN will create opportunities for this expertise to assist the UN-GGIM in developing national, regional, and global policies, processes, practices, capacities, and recommendations for geospatial information infrastructure.



## **UN-GGIM** Membership

- The UN-GGIM PSN comprises 183 member organizations, including 21 founding members.
- This network highlights the diversity in company size, offerings, and geospatial application categories and their global distribution.





## Leadership 2023-25

### PRIVATE SECTOR NETWORK BOARD

### Chair of the Board:



DR. ZAFFAR SADIQ MOHAMED-GHOUSE

Director, Advisory & Innovation AAM, a Woolpert Company Australia

Region: UN-GGIM Asia Pacific

in

DR. SHIVANGI SOMVANSHI Director - Geospatial Knowledge Infrastructure, Geospatial World, India

Region: UN-GGIM Asia Pacific

in

**UN-GGIM PSN Secretariat:** 



Deputy Chair of the Board:

**VALRIE GRANT** 

Founder/Chairwoman, GeoTechVision, Jamaica

Region: UN-GGIM Americas

in

### **UN-GGIM PSN Secretary:**



PETER TER HAAR

Ter Haar Geoinnovation United Kingdom

Region: UN-GGIM Europe

in



NADINE ALAMEH, PH.D

CEO, Open Geospatial Consortium, USA

Region: UN-GGIM Americas

in



**DEVLEENA BHATTACHARJEE** 

CEO, Numer8 Analytics Pvt. Ltd, India

Region: UN-GGIM Asia Pacific

in



ANAMIKA DAS

Vice President - Product Management, Geospatial World,

Region: UN-GGIM Asia Pacific

in



DR. KUMAR NUVULUR

Sr. Director, Global Industry Business Development, Maxar Technologies, USA

> Region: UN-GGIM Americas in

Saudi Arabia

Region: UN-GGIM Arab States



in



**FELIX ORINA** 

Managing Director, Orbital Africa

Region: UN-GGIM Africa 5 in



WILLY GOVENDER

TERRA ANALYTICS, South Africa

Region: UN-GGIM Africa

in



BEN ADDOU IDRISSI KAMAL

CEO, ETAFAT

Region: UN-GGIM Arab States

in

CEO, Rasdaman GmbH

Region: UN-GGIM Europe in

PETER BAUMANN



### Board vision

An active Private Sector Network (PSN) of representatives working in a mutually beneficial collaboration with the members of UN-GGIM to play a leading role in setting the agenda for the development of global geospatial information and to promote its use to address key global challenges, enable citizen services and support the initiatives of the United Nations, particularly the global development agenda.



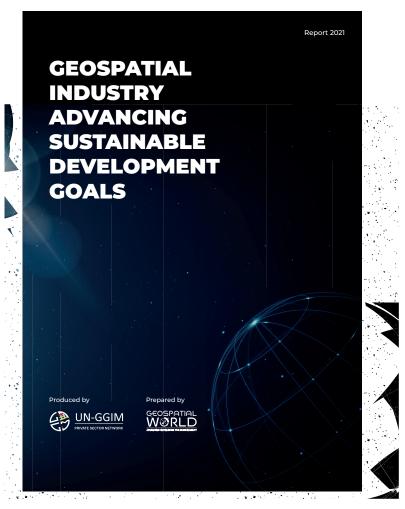
## Code of conduct

UNGGIM-PSN is voluntary self-organised group and shall have its own process and policies. Though UNGGIM Secretariat doesn't influence or interfere in day-to-day functioning, it's expected that PSN process and programs are compliant and aligned with UN-GGIM goals and guidelines.

- PSN members should provide and commit sufficient time to lead and organize the activities of PSN.
- PSN members are responsible for their own cost of attendance of UN-GGIM activities.
- PSN members shall be conscious of any potential conflict of interest while engaging with member states in capacity of PSN member.



## **UN-GGIM** Recent activities





In partnership with UN Geospatial Network and UN Academic Network

### **SIDE EVENT 4**

SIDE EVENT #4 - BRIDGING ACADEMIA AND INDUSTRY IN GEOSPATIAL RESEARCH, EDUCATION AND TRAINING

MON, OCT 10 | 14:30 18:00 IST

SIDE EVENT: GEOSPATIAL INDUSTRY - EMPOWERING UNITED NATIONS PROGRAMS (COORDINATED BY UN-GGIM PRIVATE SECTOR AND UN GEOSPATIAL NETWORKS)

THUR, OCT 13 | 14:30 - 16:00 IST

2021

2022



## **UN-GGIM** Recent activities





Thirteenth Session, United Nations Headquarters, New York, 31 July to 4 August 2023

### **GEOAI: Opportunities and Challenges**

Monday, 31 July 2023 15:00 - 17:00

**Conference Room A (Conference bldg.)** 

United Nations Headquarters, New York



# UN-GGIM Global Representation





The Private Sector Network has an active presence in the UN-GGIM regional committees in Asia Pacific, Africa, Arab States and Americas via its regional delegates.

### Regional activities:

- Promoting DEI initiatives in Geospatial, promoting Public Private Partnerships, awareness building, capacity building, industry feedback, regional "virtual internship program" (Americas), student competition, ...
- Side events to regional Committee meetings
- Active in most regional working groups





## Membership Europe (selection)

































### **Global Members**

























## (Re)activate PSN Europe

- The PSN believes there is a need for active collaboration between the private sector and the UN-GGIM region
- The PSN wants to re-establish an active network in the region.
- The PSN offers to work with the UN-GGIM Europe Committee to support the work program of the regional committee in capacity as observers.
- Focus area for PSN: strengthen implementation and roll-out of the IGIF
- Use experience in other regions as example

### Private Sector Network (PSN) of United Nations Global Geospatial Information Management (UN-GGIM)

### Terms of Reference

### Background

The value and utility of geospatial information in society and the world economy has been expanding exponentially in line with its growing maturity and is now finding relevance in almost every human endeavour. Geospatial information is not just an enabler for our day to day activity, but is a driver for innovation, development and excellence in and across countries, bringing disruption to business models, but ultimately creating significant social and economic value; to such an extent as to aggregate an economy around itself.

This value has been recognized by the United Nations in the context of global development and prosperity, particularly for developing countries and the most vulnerable. Recognizing the urgent need to take concrete action to strengthen international cooperation in the area of global geospatial information management, the United Nations Economic and Social Council (ECOSOC) established the United Nations Committee of Experts on Global Geospatial Information Management (UN-GGIM) in July 2011 (ECOSOC Resolution 2011/24). In making its decision, ECOSOC encouraged the Committee of Experts to hold regular high-level, multi-stakeholder discussions on global geospatial information, including through the convening of global forums, with a view to promoting a comprehensive dialogue with all relevant actors and bodies.

From its inception UN-GGIM has recognized the integral role of academic, research, professional and private sector stakeholders in achieving its goals of promoting the global use of geospatial information for evidence-based decision making, and more recently exploiting the role of geospatial information in assisting with the measurement and monitoring of the UN Sustainable Development Goals. Through many individual stakeholders, the private sector have been actively participating in and contributing to the process of UN-GGIM at the global and regional levels over the past five years. However, there has been recognition that a more coordinated network would provide greater benefit and improved connection and communication for both private sector stakeholders and the Committee's Member States.

The Beijing Declaration on Sustainable Development with Geospatial Information, issued at the conclusion of the Third UN-GGIM High Level Forum in Beijing, China on 24 October 2014, encouraged global, regional and national collaboration and capacity building in the promotion and development of geospatial information management for measuring and monitoring sustainable development, and in partnership with the contribution and ongoing role played by other intergovernmental organizations, international nongovernment organizations, academia and industry in supporting this important global process.

The 2030 Agenda for Sustainable Development called for the promotion of transparent and accountable scaling-up of appropriate public-private cooperation to exploit the contribution to be made by a wide range of data, including earth observations and geospatial information, while ensuring national ownership in supporting and tracking progress (Para 76). The 2016 Progress Report towards the Sustainable Development



### Peter ter Haar – peter@terhaar.uk

http://unggim-psn.org

