


AN INFORMED WORLD

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**You need reliable,
accessible information
about any situation;
providing you with a full
and clear picture combining
data ...**

What happens where?



THE POWER OF
COLLABORATION

eurostat 

CONNECTED PLACES, SMILING FACES

Places create energy.
Energy that is addictive.
People want to be
part of it, live it.



When cities prosper, you want to enjoy the ride. Prosperity comes in many forms; economic growth, a clean and liveable habitat, a social and safe environment, you name it. And can only be guaranteed when the ride itself, contributes to this experience; literally.

When cities prosper, their infrastructures and transportation need to keep the pace. Otherwise traffic flows congest and life comes to a halt. Causing frustration, pollution and loss of time and money; sad faces.

***'Economic growth,
and a liveable habitat,
that's what we want'***

Smiling faces is what we want: Smooth traffic, smooth transport. Smooth public transport contributes to the traffic flow in the city. So you need to know where traffic runs well and where bottlenecks appear.

Insight in the situation on the road can help you to prioritise your efforts. You need information; easy accessible, reliable and understandable. Thanks to technology a lot of existing place related information can be compared and shared.

Your national statistical offices and geospatial agencies unleash potential, supporting your decision making when it comes to smooth streams of traffic. And much more...

A cleaner environment, boosting energy, making you smile.

The power of linked and integrated data

National geospatial agencies and national statistical offices have a lot of information available that, when combined, can show you this full and clear picture. Easy accessible and ready to use.

Combined statistical and geospatial information contributes to:

- Better decision making; More data, better information
- Increased understanding in real time situations
- Improved communication between parties involved
- Increased efficiency



WHEN EVERY SECOND COUNTS

Where disaster strikes and lives of people are turned upside down. Where roads are no longer accessible and transport faces itself for challenges to stretch even a clear 25 metres. Where citizens are in need of direct aid, clean water, food or blankets to protect against the cold.

Indeed, where situations demand trusted and swift decision making. To relieve the most urgent situations...., reduce risks ... and provide urgent humanitarian aid at the right place. ... And where every second counts.

So, right and trusted information is essential to mobilise aid. Even better ... when information is visualised. Good and reliable maps are an essential part in connecting the dots and are a substantial part of the solution. Location related information that is trusted made the difference. Maps pictured the situation, providing needed overview and insight. Enabling connection with the real world; a necessary ally. Maps, assembled by bringing available sources together.

'Right and trusted information is essential to mobilise aid'

So was the case at the recent emergency situation at the island of St Martin, situated in the Caribbean. Hurricane Irma hit hard in September 2017, making life difficult and scattering communities in a split second. Fast mobilisation of aid was needed.

But where to go, where to start; where to deliver emergency aid where it was most needed? The Red Cross aid organisation and the authorities could only do their work effectively when easy answers could be given to many questions.

National mapping and cadastre agencies and statistical offices combine their strengths to provide you with needed information, enabling trusted decision making. As everything happens somewhere, it is integrated information that brings you further.

And integrated is the approach as well:

Working actively together with stakeholders from different sectors, be it health, social development or education is the natural way forward. Involvement of technology developers, entrepreneurs as well as the communities themselves is key to understanding.

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**For more information
Contact your national geospatial
agency or statistical agency**
<https://un-ggim-europe.org>
<https://ec.europa.eu/eurostat/>

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