# **Disruptive Technology**

#### Future trends in geographic information management

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UNITED NATIONS UNITED NATIONS GLOBAL GEOSPATIAL INFORMATION MANAGEMENT

Future trends in geospatial information management: the five to ten year vision second EDMON

http://ggim.un.org/UN-GGIM-resource-

AL

*"Nuclear powered vacuum cleaners will probably be a reality within 10 years."* 

Alex Lewyt, President of Lewyt Vacuum Cleaner Company, 1955

"Before man reaches the moon, your mail will be delivered within hours from New York to Australia by guided missiles. We stand on the threshold of rocket mail."

Arthur Summerfield, U.S. Postmaster General, 1955



# "Its digital, stupid"

10/06

### Data data everywhere

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### Data as a platform / service

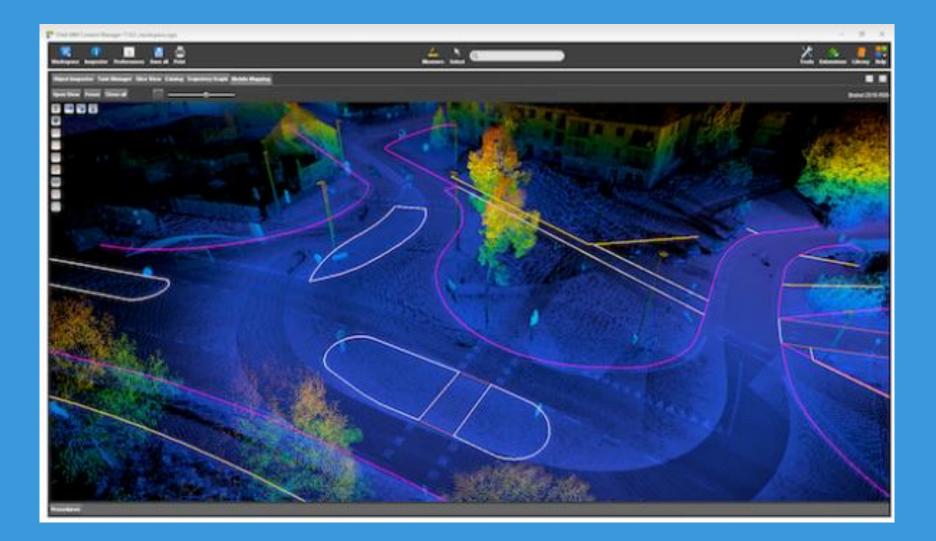


### Fourth industrial revolution

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### Everything happens somewhere



## Digital Britain

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1.1441

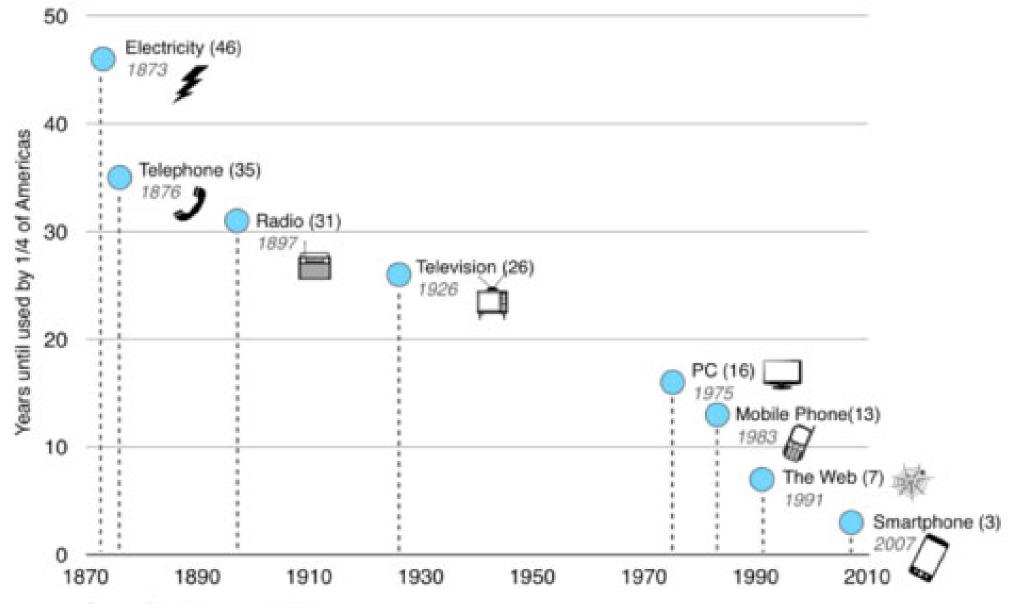
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PIE



#### **Technology Adoption**

Years until technology is used by one-quarter of American Population



Source: Singularity.com and Nielsen

By 2050 the world population will have increased by

# 2 billion

(source: OECD environmental outlook 2050)



# 70%

of people will live in cities. Meaning over the coming decades, the equivalent of a city of 1M inhabitants every week

(source: UN Habitat)



The number of people over 80 will reach

(source: WHO)



# There will be over 150M

climate change refugees du to the rise in sea level.

(source: International Organisation for Migration)



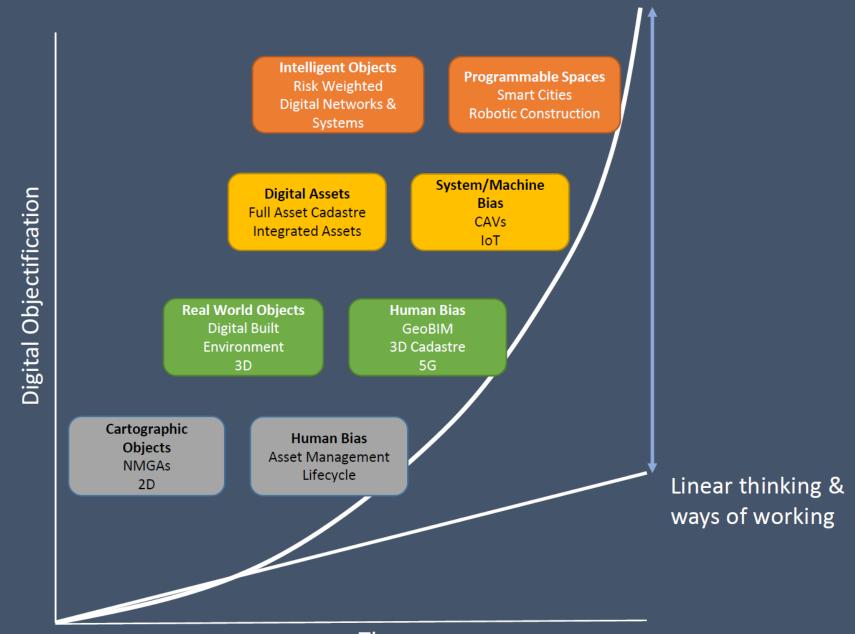
# The number of cars will have doubled to

# 2 billion

(source: OECD: International Energy Agency)



#### **Exponential Disruption**



Time

#### THE DIGITAL REVOLUTION IS TRANSFORMING USERS' DATA NEEDS



#### **X**

Department for Environment Food & Rural Affairs



**25-Year Environment Plan** 

Department for Business, Energy & Industrial Strategy



Department for Digital, Culture Media & Sport

Policy paper UK Digital Strategy 2017

#### Geography underpins the 2030 Agenda for Sustainable Development





Analysis by the United Nations Committee of Experts on Global Geospatial Information Management, shows that:

- Geospatial information has a direct contribution to at least 15 indicators
- Geospatial information has a significant/supporting contribution in at least 9 indicators



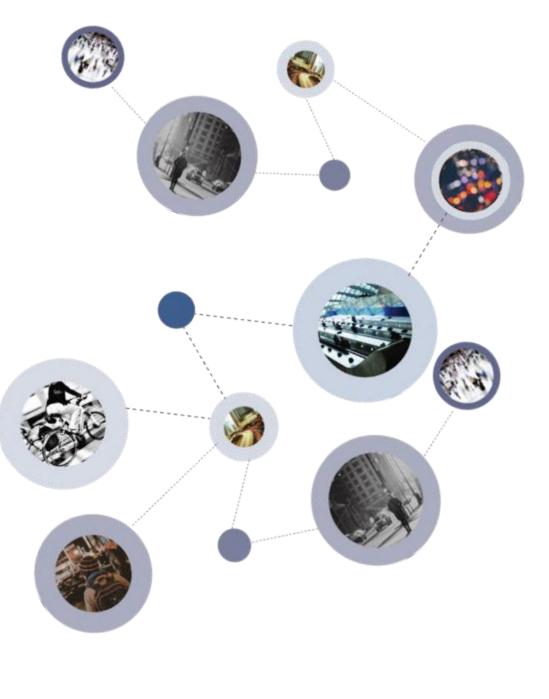


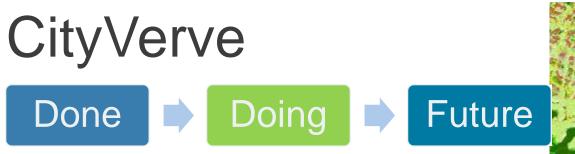
Smart Pilots - exploring the case for new data content in the built environment, subsurface, supporting place making

**Enabling** new technology to be more cost effectively implemented, maintained and to deliver an improved customer experience; specifically 5G, IoT and CAV

**New business models** – e.g. City Data Exchanges, Mobility as a Service

**Places** need an understanding of what is available and where they are starting from. We are evolving **city smart** packages of services





**IoT demonstrator**, Innovate UK partfunded, 20 strong consortium MCC leading

24 months duration, from 1<sup>st</sup> July 2016

### Ordnance Survey will provide the geospatial glue

Capturing new and **enhancing** existing content

API suite and web services

**Research and analysis** of content requirements, emerging technologies and systems

**Geospatial platform** of CityVerve activity, services and assets





Interoperability between city level and building level open standards Provision of better services to citizens using shared data

Local and central govt. depts. sharing and **coordinating data** more effectively **Challenging** silo mentalities in departments and groups

Developing insight and enabling more effective decision making with improved sharing and collaboration





**Connected and Autonomous Vehicles** feasibility study

Determine if mapping content is required to support autonomy and if so, the data model How best will data be served and shared

Cloud based?

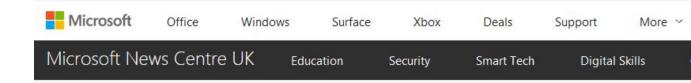
Onboard?

Vehicle to vehicle?

Evaluating the **creation of mapping** from on-board technology



## AI / ML



Done 
Doing 
Future

A deep learning programme in which OS are training a model on our **RGB imagery**, and using **MasterMap topography layer** as a highly detailed labelling method for the landscape.

To assist with:

- Mobile Mapping and automated feature extraction
- Rules based-classification: change detection, feature identification (root models)

Ordnance Survey used Microsoft AI to 'see' roofs – and it could save you money

February 15, 2018 | Microsoft reporter

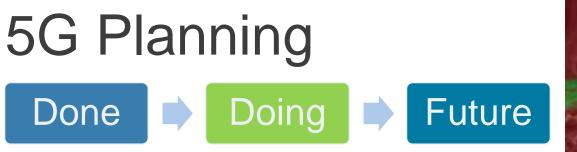
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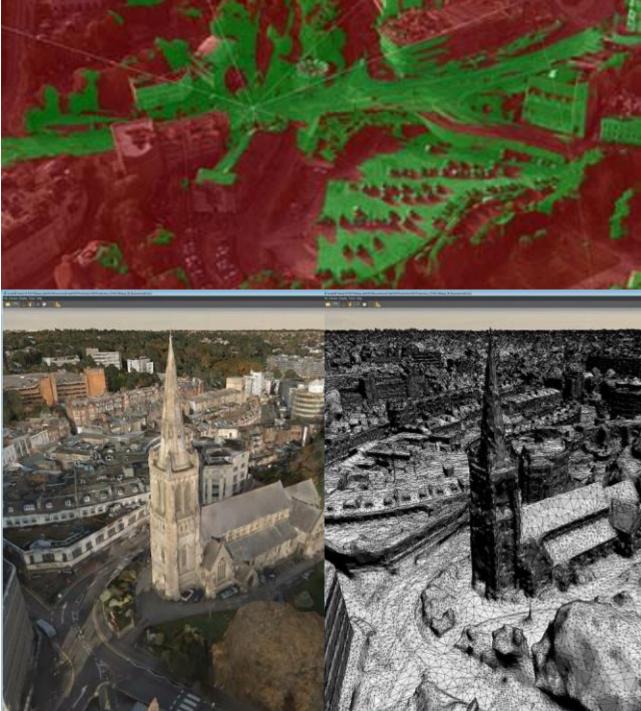
**Planning tool** to aid network operators to plan 5G rollout

5G is essential to enhance and support a **connected environment** 

Develop a **3D test bed to** help simulate radio propagation **High frequency 5G** can be affected by

leaves on trees and atmospheric changes

Smart map of the future OS data, meteorological data and radio spectrum data will be interoperable Develop standards for future network planning



### OS and BIM L3



Government-led national strategy

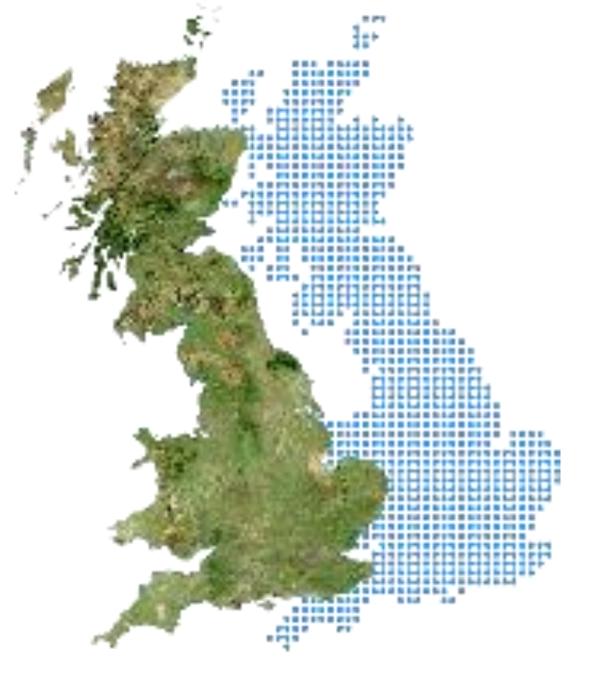
OS as **subject matter experts** for geospatial.

A geospatial ecosystem of **connected** data and content.

Virtual design through merging the inside/ outside/above/below world

Underpinned by a **Real World Object Model** – the "digital twin"

Supports and improves **connectivity** and interoperability.



# Staying ahead of the curve:

Rising supply: 90% world data generated in past two years Decreasing costs of storages and processing: stored & managed in the cloud

- IoT, automation, 4<sup>th</sup> Industrial Revolution
- Maintenance currency, accuracy, detail.
- Large amounts of raw data are available. This data needs to be 'processed/managed' to be actionable.
- Pace of change in geospatial technologies.
- Competition Crowd, global platforms, other government agencies: all can bypass national mapping agencies.
- Public task v open data v commercial business.
- Access to political and fiscal investment.
- Capacity to change

# Summary

- Change is constant: need to be constantly vigilant
- Don't do it all yourself: find partners, work outside of your normal networks
- Need to focus efforts (or it will consume all your resource!): meet the user requirement (don't assume users are happy with your offer)
- Manage change holistically: not as isolated projects (maximise the layering effect)
- Be open to ideas: especially those that challenge your thinking
- Work backwards from your future

# Thank You